<u>S/N 10/027,420</u> <u>PATENT</u>

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicants: Todd A. Schwartz et al.
 Examiner: Amee A. Shah

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 Group Art Unit: 3625

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Title: PRICING OPTIONS FOR DIGITAL CONTENT PRODUCTS (As Amended)

Customer Number: 21186

## AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This responds to the Office Action mailed on January 3, 2007. Please amend the aboveidentified patent application as follows.